Current and Future Importance of Sustainability Office to Auburn University

Resilience, Innovation, Sustainability and Engagement (RISE) Committee

NATURE SOCIETY

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Auburn University Sustainability Policy

Policy Statement: Auburn University commits to integrating sustainability into all aspect of the university. Auburn University considers sustainability a core value and strives for excellence in sustainability through continuous assessment and improvement.

RISE and the Sustainability Office

- RISE Committee works closely with Sustainability Office
- Current Director set to retire in July 2024
- Position is critical to maintaining sustainability on campus and for the RISE Committee

Role of the Sustainability Office

- Works with every campus unit (both academic and nonacademic) on teaching, research, outreach, operations, and policy
- Collaborates on symposia, conferences, and guest speakers
- Provides a resource for sustainability information and contacts
- The Sustainability Tracking, Assessment & Rating System (STARS) is a transparent, self-reporting framework for colleges and universities to measure their sustainability performance. A global sustainability standard created by and for higher education

Auburn's Sustainability Performance: Sustainability Tracking Assessment & Rating System

- Categories of Measurement:
 - 1. Academics
 - 2. Engagement
 - 3. Operations
 - 4. Planning & Administration
- Four Levels of Performance Rating:
 - Bronze / Silver / Gold / Platinum
- Auburn has been Silver five times since 2012





Sustainability at Benchmark Institutions

- Arizona State, Purdue, Rice, Texas, UVA, and Virginia Tech
- All have greater institutional commitments to sustainability
 - Sustainability Institutes and Centers
 - Sustainability Strategic Plans for academics and operations
 - Sustainability Certificate programs for undergraduates and grad students
 - Sustainability Majors and Graduate Degrees
 - Higher performance on the STARS sustainability rating system
- Sustainability Offices have larger staffs:

Auburn: 3 Full Time ASU: 13 FT Purdue: 9 FT

Rice: 6 FT Texas: 5 FT UVA: 17 FT

SEC Schools with Sustainability Offices

- Alabama, Arkansas, Auburn, Florida, Georgia, Kentucky, LSU, Mississippi, Mississippi State, Oklahoma, South Carolina, Tennessee, Texas, Texas A&M, Vanderbilt
- Only Missouri is absent

ROI of Sustainability Office

- STARS ranking, sustainable campus initiatives, and sustainability courses/majors are a large motivating factor for students applying to AU, particularly amongst the highest achieving applicants and international students, which ultimately can affect university ranking
- Instrumental in working to improve efficiencies on campus, resulting in long-term financial savings
- Provide match on projects and grants
- Student interest in sustainability minor and courses is a driver of credit hour production
- Princeton Review: 75% of prospective college students and their parents say sustainability matters in deciding where to go
- Sustainability is a top 5 consideration for international students

Future of Sustainability Office

- Relevant to AU's status amongst peer institutions
- Relevant to AU's ranking
- Key office for working with all campus units on sustainability and the RISE committee

RISE Committee Motion

The RISE committee moves that our committee be involved in discussions about the future of the Sustainability Office here at Auburn University prior to the retirement of the current director.